

Emails and Links Dashboard

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The Emails & Links Dashboard gives you an overall view of how your emails and links have performed. You can see number of clicks, emails sent and opened and last activity date for every campaign. Email statistics will be shown for emails sent via Compose Email and email Plugins.

The summary stats give an aggregated number to represent the overall performance of the displayed emails. They update if you filter the emails at all, so you can see performance of all your emails or any sub group. Managers can also use it to compare performance for their teams or individuals.

The screenshot shows the HorizonSlides interface. On the left is a navigation sidebar with 'Emails & Links' highlighted. The main area is titled 'Emails & Links' and contains a search bar, filters (Type: All, Status: All, Owner: Only owner), and a 'Sort by: Created Date' dropdown. Below this, there are summary statistics: '129 Items', '70% emails opened', and '32% content viewed'. A red arrow points to these statistics. The main content is a list of campaigns:

Campaign Name	Recipients	Sent	Opened	Clicked	Last Activity
October Promotion	2 Recipients Susan Vance	2	1	1	17 seconds ago
Dwight Electronics (Opp: Dwight Electronics \$25K)	ClearSlide Horizon Title Slide (6/5) Susan Vance			1	11 days ago
ABC Team	HorizonSlidesOverviewV2 (9/25) Susan Vance			0	No recent activity
Acme Corporation	eCommerce Insight Summit US - Opportunity Deck Susan Vance			0	No recent activity
Dwight Electronics (Opp: Dwight Electronics \$25K)	S Vance/Dwight Electronics (Opp: Dwight Electronics \$25K) - Wed, 9/30/2020, 11:31 AM PDT Su			2	11 days ago

Want to see if a particular recipient opened your email? Search by email address:

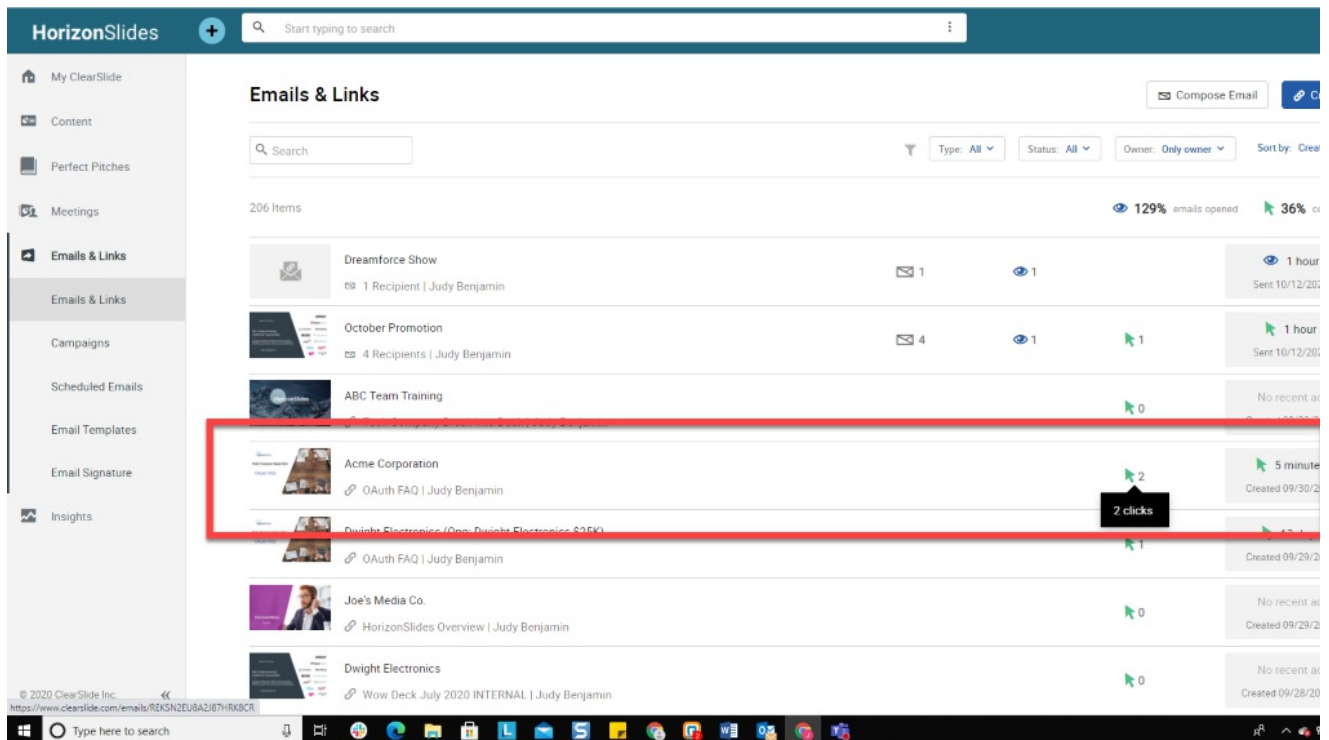
This screenshot shows the same dashboard but with a search filter applied to the search bar: 'tim@dwightelectronics.com'. The search results show 2 items:

Campaign Name	Recipients	Sent	Opened	Clicked	Last Activity
August Promotion	22 Recipients Judy Benjamin	22	10	4	
[Disabled]New Product Release	22 Recipients Judy Benjamin	22		5	

A tooltip is visible over the '10' opens for the August Promotion, showing a list of recipients who opened the email:

- 10 opens (45.45%)
- tim@dwightelectronics.com
- mike@dwightelectronics.com
- olee@acme.com
- rhunter@acme.com
- andrew@acme.com
- cvaughan@acme.com
- aroberts@redwoods.com
- jiangdon@redwoods.com
- pmanning@redwoods.com
- byoung@redwoods.com

Click into the link activity to understand what is important to your buyers by seeing exactly how many times they click to view your content link and how long they spend on each slide. You'll even have visibility into who opened forwarded links or emails.



Filter the Data

Use filters to customize how you view the data:

1. Type: filter by Compose Email, Link, Plugin Email
2. Status: filter by Unopened, Opened, Clicked
3. Owner: filter by Only Owner, By Group, By Sender

Search

Compose Email Create Link

Type: All Status: All Owner: Only owner Sort by: Created Date

129% emails opened 36% content viewed

mforce Show	1	1	1 hour ago
Recipient Judy Benjamin			Sent 10/12/2020: web
ber Promotion	4	1	1 hour ago
Recipients Judy Benjamin			Sent 10/12/2020: web
Team Training			No recent activity

Ready to start a new email or create a link? Just click one of those buttons to get started.

Compose Email Create Link

Type: All Status: All Owner: Only owner Sort by: Created Date

129% emails opened 36% content viewed

1	1	1 hour ago
		Sent 10/12/2020: web
4	1	2 hours ago
		Sent 10/12/2020: web
	0	No recent activity
		Created 09/30/2020: web