

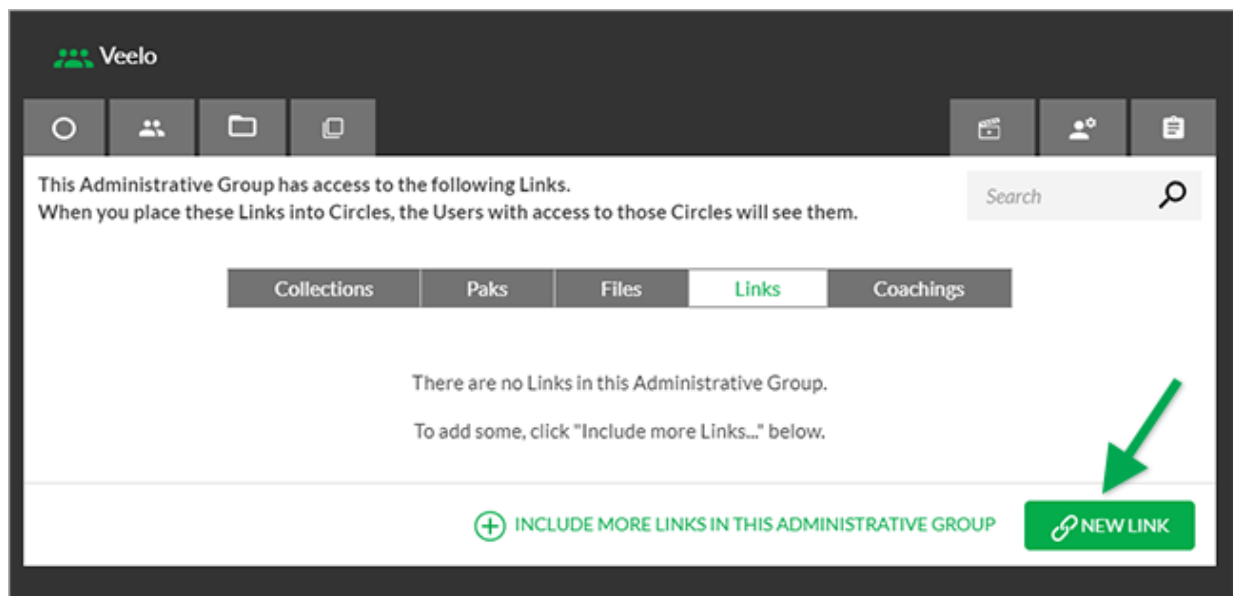
# Linking Content From Web

Last Modified on 01/06/2020 7:59 pm EST

The Links feature gives you better visibility into how your salespeople use and share your blog posts and other web content. Salespeople can share those links and see what's popular among prospects, while marketers can gain insight into what's getting traction in the sales process.

## Step by Step

1. To create a Link object, go to Management Controls, click on the **All Content** tab, then click on the **Links** section. Click on the **New Link** button.



2. Add the following information:

Veelo

This Administrative Group has access to the following Links.  
When you place these Links into Circles, the Users with access to those Circles will see them.

Create Link

### Link Details

URL:

Name:

Shareable  
Shareable Links can be shared outside your organization.

Description:   
Shown to licensed Veelo users only, not share recipients.

CANCEL SAVE

**URL:** The URL for the webpage you want the Link to go to.

**Name:** Display name for the Link that's shown to your users.

**Shareable:** Enables the link to be shared with prospects and customers.

**Description:** Gives your users a quick summary of what the link contains.

3. Click **Save** when done. Once your Link has been created, you will need to:

**Add it to a Circle** so your users can view it.

4. **Tag it** so it shows up when your users filter for it, or when they use Guided Selling® in the CRM.

If you wish, you can also add it to a **collection** to group it with other related content.

Once you're done setting up your Link object, this is what your end user will see in their All Content screen:

The screenshot displays the Veelo user interface. At the top left is the Veelo logo. A search bar is located at the top center. The top right corner shows the user's name, "Candy Tan". Below the search bar is a navigation menu with options: "ALL CONTENT" (highlighted), "MY FILES", "FAVORITES", "TO-DO" (with a red notification badge), and "DASHBOARD". On the left side, there is a "FILTERS" sidebar with sections for "CONTENT TYPE" (listing Case Study, Client Presentations, Data Sheet, Infographic, Videos, White Paper), "PRODUCTS", and "TRAINING". The main area is titled "All Content" and features a "SORT BY: Last Updated" dropdown. A grid of six content items is shown, each with a thumbnail, title, popularity bar, and timestamp. A green arrow points to the first item, "18 Best Sales Training Programs".

Thumbnail	Title	Popularity	Timestamp
	18 Best Sales Training Programs	POPULARITY	a few seconds ago
	User Generated Content for Sales Playboo...	POPULARITY	10 days ago
	Sales Enablement Charter Template.pdf	POPULARITY	21 days ago
	Sales Enablement Survival Guide	POPULARITY	a month ago
	Cloudbees - Veelo Premium Features.pdf	POPULARITY	a month ago
	Veelo Vault Sales Deck for Instana	POPULARITY	a month ago