

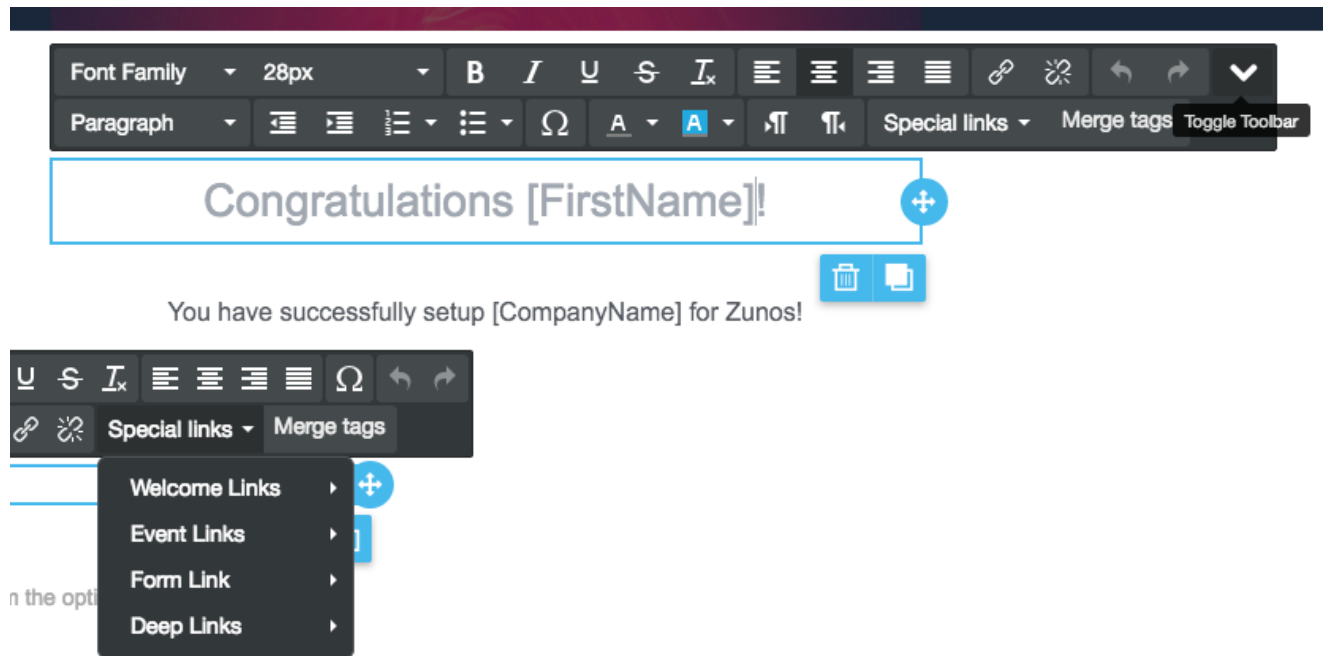
# Special Links and Merge Tags

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When you create new templates in Zunos there are two components which allow you to link to areas of the app, as well as information stored in the admin portal. They are called Special Links and Merge Tags.

Special links are action links and users can tap or click on these to take them to different areas of the app. Merge Tags are tags which draw information already stored in Zunos such as First Name, Username or Event Location.

To access these **Special Links** and **Merge Tags**, click on any text field and then click the **toggle toolbar** to access more settings in the text tool bar.



## Special Links

Click on the **Special Links** button to see options for password, events, and deep links.

The **Welcome Links** option contains two links which should be used in Welcome templates only.

Create a New Password  
Sign in to Zunos

The **Event Links** option contains one link which can be used in an event invite template only. It allows users to open the event registration portal and register for a session in Zunos.

Event Confirmation

**Form Link** is an option to use for users to click on to get direct access to a form. When choosing Form Link, Direct

Form Link will be the next step that appears. Here, Admins can choose the form they want users to access. Form Link is a great option for admins to use for users who do not have mobile app access to Zunos.

Direct Form Link

**Deep Links** can be used in any template type, but are most suitable in a generic message. These links will link to the corresponding areas of the application. To avoid confusion, always notify users that they need to be on their iOS device to open the link.

Content

Forms

Messages

Courses

Forums

Quizzes

Leaderboards

Achievements

Core

Profile

Edit Profile

## Merge Tags

See the list below of the merge tags and which templates they can be applied in.

First Name: All Template Types

Username: Welcome Email

Organization Logo: All Template Types

Custom Support Email: All Template Types

Sender Full Name: All Template Types

Sender First Name: All Template Types

Sender Last Name: All Template Types

Send Date: All Template Types

Send Date and Time: All Template Types

Event Set Name: Event Invitation

Event Name: Event Invitation, Event Confirmation

Event Set Description: Event Invitation, Event Confirmation

Event Set Session Details: Event Invitation, Event Confirmation

Event Location: Event Invitation, Event Confirmation

Event Session Details: Event Invitation, Event Confirmation

Selected Event Date/Time: Event Confirmation

Event Registration Open Date: Event Invitation

Event Registration Closed Date: Event Invitation

QR Code: Event Confirmation

Add to Apple Wallet Button: Event Confirmation

Attach iCal File: Event Confirmation

Media Share Message Body: Content Share

Reward Code: Generic Template

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