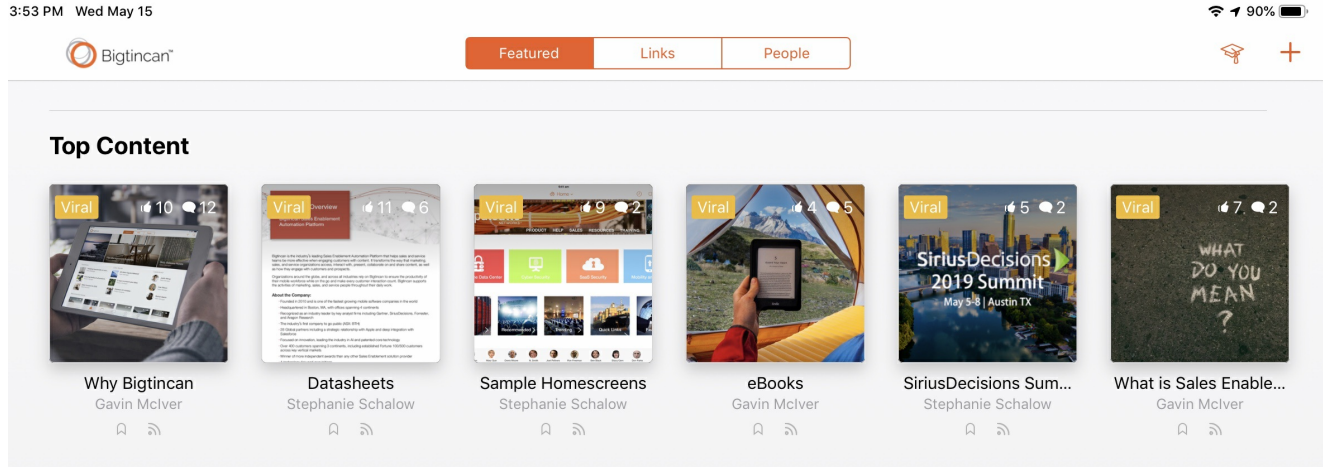


# Top Content for iOS

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Directly below the Featured Stories on the Featured Section is the Top Content Section.



Similarly to the Featured Stories section users will see a visual representation of the story, followed by the Story's title, and author. In the upper left corner of the picture there is the Content IQ Badge, for more information on Badges visit [Gamification, Social IQ, and Content IQ](#). In the upper right corner displays the stories rating and comment count.

These stories earn their position in the "Top Content" section through the Content IQ Algorithm process. All these stories present the "Viral" badge, meaning a combination of the various user interactions gave them the rating of Viral.

Starting on the very left side, the stories are presented in descending order according to the gamification score. Simply tap the story and the user will be directed to the story's page.