Parameters for Customizing Your Brainshark Presentation URL

Parameters are codes that you can add to a Brainshark presentation URL to change the default appearance, behavior and functionality of the Brainshark Player. Use parameters to add tracking codes to see which of your URLs generated the most views, force your presentation to play in full screen mode, temporarily disable the Guestbook – just a few of many possible uses! This document contains a list of available Parameters and provides steps for adding them to your presentation URL.

Identify Your Presentation URL Type

Before adding a Parameter to your presentation URL, you must first identify which type of presentation URL you are working with - the Standard Presentation URL, or Custom Presentation URL created by the presentation author.

- Standard URL: http://www.brainshark.com/yourcompany/vu?pi=zDyzMD3Ooz43Hz0

- **Custom** URL: http://www.brainshark.com/yourcompany/**customtext**

Modify Your Presentation URL

The following steps show how to add Parameters to a Standard Presentation URL or Custom Presentation URL.

Standard URL

1. Add an **ampersand** (**&**) to the end of your presentation URL, followed by the desired **Parameter.**

   Example: http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0**&dm=1**

   NOTE: Your modified URL should not contain any spaces

2. Repeat the previous step to add additional parameters as needed.

   Example: http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0**&dm=1&tb=0**

Custom URL

1. Adding one Parameter:

   a. Add a **question mark** (**?**) to the end of your presentation URL, followed by the desired **Parameter**.

   Example: http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0**?dm=1**

2. Adding multiple Parameters:

   a. Follow steps for adding one parameter, then add an **ampersand (&)** and the additional Parameter.

   Example: http://www.brainshark.com/brainsharkinc/vu?pi=zDyzMD3Ooz43Hz0**?dm=1&tb=0**

Parameters

Parameters	Behavior
b=0	Always show Guestbook (**Ask Viewer to Register with Guestbook** setting must be enabled on the presentation)
b=1	Disables the Guestbook (Applicable only when Pre-Filling Guestbook Data)
dm=1	Hides the table of contents in the player
dm=5	Play the presentation in embed view
lng=<languagecode>	The language code automatically displays in the default language selected in the viewer's web browser
n=0	Force display of "Resume/Start Over" prompt (**Resume views** must be enabled on the presentation)
pause=1	Start presentation in pause mode (viewer must click play to start)
r=<email@address.com>	Send view receipt to the specified email address in addition to any the presentation Author has already specified
rs=0	Display player size of 720x540 pixels
sld=<numberofslide>	Delete <numberofslide> and enter the number of the slide you want the presentation to open at
sn=1	Show slide notes
splash=1	Generate thumbnail image of the first slide with a play button (Standard URL only)
tb=0	Disable minimum/maximum view toggle (Not applicable when used in conjunction with **dm=5**)
tb=1	Enable minimum/maximum view toggle
tx=<trackingcode>	The text appearing after the " = " is the tracking code that will appear in reports
tx=preview	Mark view as "preview"

NOTE: Content contained within chevrons (<>) must be deleted and replaced with the required information, omitting the chevrons.

Related Resources:

- *Adding Tracking Codes in Brainshark* [document](#)

- *Quick Tip: Using Excel to Add Tracking Codes* [tutorial](#)

- *Brainshark Player Support Languages* [document](#)

- *Security & Tracking Options* [document](#)

- *Pre-filling Guestbook Data* [document](#)

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